

# Press Release

Urdorf, 17. November 2014

## W&L Asset Management Chooses Profidata Service Center

**W&L Asset Management AG (W&L Asset Management) chose the service offering of e-AMIS & Services to manage the assets of their clients at the Profidata Service Center.**

Based in Vaduz, Liechtenstein, the Profidata Service Center AG is a joint venture between the Profidata Group AG, Zurich and Consaltis AG, Vaduz. The service offering includes the utilisation of e-AMIS as well as back-office services and has the advantage of not requiring an IT infrastructure or resources on site.

e-AMIS will support W&L Asset Management in their product- and bank-independent client advisory, and will ensure the rapid and transparent implementation of their investment strategy. Investment decisions will be based on detailed e-AMIS asset-, risk- and performance-analyses and will be converted automatically into investment proposals in compliance with individual limit specifications. The entire investment process is specifically tailored to the needs of W&L Asset Management's clients. A comprehensive, configurable customer reporting rounds off the service package.

'The intuitive operation, the high degree of flexibility as well as the functional and technical sophistication of e-AMIS won us over. Day-to-day processing of transactions and real-time valuation of all depots are important factors for us,' said Günter Ludescher, CEO of W&L Asset Management. 'We value Profidata as a business partner and rely on their employees in the Service Center who demonstrate a keen understanding of our requirements and are able to implement these swiftly into the system'.

Christian Widmer, CEO and Chairman of the Profidata Group, underlines: 'The Profidata Service Center makes it possible for smaller asset managers to use our professional software. With e-AMIS & Services, these financial service providers are also able to react quickly to changing market and customer requirements giving them a competitive advantage. 'Independent asset managers in particular are increasingly faced with changes to the legal framework such as MiFID II and FIDLEG, which necessitate more efficient software. Thanks to our collaboration, we are able to offer a high quality asset management tool at a reasonable cost.' adds Oliver Waldherr, Chairman of the Consaltis AG Board of Directors.

### **W&L Asset Management AG, Eschen**

W&L Asset Management AG is an independent Liechtenstein asset manager based in Eschen. In addition to being authorised by the FMA Liechtenstein, W&L has a notification for Austria and thus is active in the neighbouring market. The full range of services offered by W&L Asset Management AG includes comprehensive consulting and support in all financial matters. It is not the asset volume but the requirements of the individual client in terms of consultancy and made-to-measure solutions that are in the focus of W&L's services. W&L's clients benefit from many years' experience in investment consulting for companies, private individuals, family foundations and non-profit organisations and receive all services from one single source. W&L Asset Management AG is also responsible for the marketing and sales of the 'ACATIS Aktien Global Value Fonds' and 'ACATIS Value und Dividende'.

Please find further information at [www.valuefonds.eu](http://www.valuefonds.eu).

### **Profidata Service Center, Vaduz**

The Profidata Service Center satisfies the most stringent security standards and is managed in accordance with Liechtenstein legislation for the protection of personal data. The Profidata Group is thus able to provide asset managers with its software in standardised form. Various functional modules such as asset allocation, target/actual comparison, cash flow projection, performance calculation, including contribution and attribution, as well as risk analysis and customer reporting are available via the internet. Consaltis AG, which provides these services separately to institutional clients and family offices, is in charge of operations such as data management, including interface supervision for market data providers and custodian banks, in addition to offering users direct support in the handling of day-to-day business.

### **Profidata Group**

Profidata Group is a Swiss provider of investment and wealth management software for the financial service industry. Over 70 clients in Europe use the software products XENTIS and e-AMIS of the company that was founded in 1985. The group headquarters and software development centre are located in Urdorf, near Zurich. The group also has offices in Frankfurt/Main, Saarbruecken, Luxembourg, London and Vaduz. These offices provide local support for customers using the software and support for new sales.

Please find further information at [www.profidatagroup.com](http://www.profidatagroup.com).

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